**SOCIAL INNOVATION CHALLENGE**

**Objective**

As part of Sukrita 17, IEDC TKMCE is planning to conduct a social Innovation Challenge, in which selected teams can pitch their socially innovative idea in front of a panel during Sukrita. The competition offers an opportunity for the participants to learn deeply their academic subjects and creatively apply the knowledge thus obtained to build a successful professional career along with social ethics.

**Timeline**

* Registration Starting on November 2 using IEDC Website
* Last Date to Submit Abstract/Blue Print November 7
* A Panel Including Staff and Students Scrutinize the entries and announce the Selection results on November 8
* Teams Selected needs to submit their Pitch deck on November 11
* Selected teams can pitch their idea in front of the panel.

**Rules**

* Teams Should follow the deadlines and important Dates
* Selection is based on Social relevance and depth of Innovation in the abstract submitted
* Preference for easily implementable ideas that can solve social issues in and around campus
* Each teams will be given 10 minutes of time to pitch their Idea
* Pitch Deck (PPT) should be submitted one day prior to the event. And can have a maximum of 8 Slides

**Topics to Select**

The topics provided are:

• Technologies to safeguard life and properties during natural disasters

• Technologies to tackle effects of climatic change

• Women safety

• Waste management

• Digital literacy

• E-governance

• Educational tools

• Renewable energy

• Smart City projects

• Technology to ease life of people in high population density areas

• Smartphone based technologies made focusing on third world countries

• Technologies to observe the effects of climate change